

Aviation Classics

Each issue on sale for 12 months in WHSmith and sold in aviation museums, shops and specialist outlets throughout the UK and worldwide



A series of high quality publications centred on the world's greatest aircraft, the events in which they were involved and those who flew, maintained and supported them
 Filled with top quality articles written by well-known and established aviation authors and historians, plus captivating aircrew memoirs
 Lavishly illustrated with wartime colour and black & white photographs, plus stunning contemporary air-to-air images

- Issue 1 looked at the Avro Lancaster, the iconic aircraft which became the backbone of Bomber Command operations during World War Two
- Issue 2 focused on the North American P-51 Mustang, the legendary US fighter which due to its performance and power was nicknamed 'Cadillac of the Sky'
- In issue 3 we turned our attention to the quintessential British fighter of World War Two, the Supermarine Spitfire!
- Issue 4 turned the clock back to World War One, when military aviation was in its infancy and aerial combat was a new concept of war.
- In issue 5 we go 'supersonic' by highlighting the incredible English Electric Lightning – the all-British fighter capable of reaching Mach 2.

ADVERTISING BOOKING

Jamie Moulson Tel 01507 529465 Fax 01507 525263 Email jmoulson@mortons.co.uk

ADVERTISING RATES

Cover positions.....£1030	Full page.....£930
Half page.....£530	Quarter page.....£330
All prices quoted include full colour.	Eighth page.....£230
VAT at 17.5% should be added to all above prices.	

ADVERTISING DEADLINES

BOOKING/COPY DEADLINE.....Mon 28 June 2010
 ON SALE.....Fri 30 July 2010

ADVERTISING SIZES (mm)

FULL PAGE Bleed - 307x220 Trim - 297x210 Type - 270x188	HALF HORIZONTAL 130x188	HALF VERTICAL 130x92
	QUARTER HORIZONTAL 60x188	
	QUARTER VERTICAL 270x92	

TECHNICAL SPECIFICATIONS For advert specifications see www.mortonsmediagroup.com/media
 For any technical queries contact Darren Hendley, telephone 01507 529292 or email dhendley@mortons.co.uk

Mortons Media Group, Media Centre, Morton Way, Horncastle, Lincolnshire LN9 6JR